COMPREHENSIVE PROJECT CONCEPT NOTE

12 OCTOBER 2026



LET PEACE FLY

ADAMA KITE FESTIVAL 2026

ONE SKY. ONE PEACE. ONE HUMANITY.

When Kites Rise, Peace Takes Flight.

DATE	LOCATION	PARTICIPANTS	LED BY
Friday, 16 October 2026	Adama City, Oromia	300 people	Rotary Fellowship of Kites

ORGANIZING & STRATEGIC PARTNERS (PROPOSED)

Rotary | Rotary Fellowship of Kites

Life & Peace Institute

UNFPA

ጥምረት ለህይወት ኢትዮጵያ TIMRET LEHIWOT ETHIOPIA

taya

Rotary Ethiopia Peace Center

Rotaract Ethiopia Peace Campaign

DESTA FOUNDATION

Rotary Addis Ababa Central Mella, Addis Ababa Entoto, Addis Ababa West, Satellite Club Of Selam

Rotary Ballard, Lake Union Neighborhood, University District Of Seattle, West Seattle

TSINAT "FOR DIGNITY. FOR RIGHTS. FOR HER"

AfriYAN Ethiopia አፍሪያን ኢትዮጵያ

OVERVIEW

00 Festival at a Glance

Festival Theme: **Let Peace Fly** — Raising Hope, Unity and Friendship Above Every Divide.

DATE	LOCATION	PROPOSED DURATION
Friday, 16 October 2026	Adama City, Oromia, Ethiopia	9:00 AM – 4:00 PM

TARGET PARTICIPANTS	LEAD ORGANIZER	INDICATIVE BUDGET
300 people	Rotary Fellowship of Kites (RFOK)	ETB 250,000

PRIME ORGANIZING AND STRATEGIC PARTNERS (PROPOSED)

Rotary Fellowship of Kites • United Nations Population Fund (UNFPA Ethiopia) • Timret Lehiwot Ethiopia • Selamawi – Rotary Ethiopia Peace Center • Life & Peace Institute • Rotaract Ethiopia Peace Campaign • Rotary Club of Addis Ababa Central Mella

> *When Kites Rise, Peace Takes Flight.*

Prepared as a partnership and resource-mobilization concept note, 12 October 2026. Participation, sponsorship, venue and use of organizational branding remain subject to formal confirmation.

01 Executive Summary

> *One sky connects us all. One shared dream can bring us together. One generation can become the foundation of lasting peace.*

The Adama Kite Festival 2026 is a one-day, community-centered peacebuilding and youth empowerment initiative led by the Rotary Fellowship of Kites (RFOK), in proposed strategic partnership with the United Nations Population Fund (UNFPA Ethiopia), Timret Lehiwot Ethiopia (TLH), Selamawi – Rotary Ethiopia Peace Center, Life & Peace Institute (LPI), Rotaract Ethiopia Peace Campaign, Rotary Club of Addis Ababa Central Mella, and other humanitarian, educational, cultural, environmental, and community partners.

Scheduled for Friday, 16 October 2026, in Adama City, Oromia, the festival will bring together approximately 300 children, adolescents, youth leaders, community representatives, educators, Rotary family members, and peace advocates in a celebration of unity, dignity, diversity, and peaceful coexistence.

Under the theme “One Sky. One Peace. One Humanity,” the festival will transform kite flying from a recreational activity into a powerful medium for peace education, youth participation, gender equality, creativity, healing, environmental responsibility, and meaningful intergenerational dialogue.

Kites will carry messages of hope, friendship, respect, compassion, and reconciliation. Children and young people will participate in collaborative kite-making, the Beqolo Peace Dialogue, inclusive games, cultural performances, peace storytelling, and a symbolic grand flight.

The initiative builds on RFOK's previous peace activities, including the Ashengoda Kite Festival in Tigray and its broader record of using kite flying to connect communities across Ethiopia and East Africa.

UNFPA Ethiopia's proposed prime partnership will strengthen the festival's emphasis on adolescent empowerment, the meaningful participation of young women, gender equality, and the Youth, Peace and Security agenda. These priorities align with UNFPA's documented peacebuilding work in Ethiopia.

The proposed festival seeks to generate immediate experiences of positive social interaction while laying the groundwork for sustained community peace activities in Adama.

This is not simply a kite festival. It is a collective investment in the imagination, dignity, and peaceful future of Ethiopia's next generation.

02 Background and Justification

2.1 Peacebuilding through shared experiences

Sustainable peace is not created only through high-level negotiations, institutional agreements, or policy interventions. It is also nurtured through everyday interactions that build relationships, strengthen mutual respect, encourage cooperation, and provide people with opportunities to appreciate their shared humanity.

Children and young people have an especially important role in this process. When they experience friendship across social and cultural differences, they acquire opportunities to develop empathy, trust, and a stronger sense of belonging. Community festivals offer accessible spaces for these relationships to develop. The Adama Kite Festival will use the universal joy of kite flying to create such a space.

2.2 Why Adama City?

Adama, also widely known as Nazret, is an important urban center in Oromia. Its educational institutions, commercial activities, diverse population, and role as a transport and regional meeting point make it a promising setting for a community peace initiative.

The festival will seek to create connections among students, young people, schools, families, civic institutions, and organizations working for peace and community development. By placing children and youth at the center, the festival will encourage peacebuilding as an everyday community practice rather than an abstract ideal.

2.3 Why kite flying?

A kite is a deceptively simple object with extraordinary symbolic power. It needs balance to fly. It requires cooperation to build. It rises through the invisible force of the wind, yet remains connected to the person holding its string. These characteristics make kite flying a meaningful metaphor for peaceful coexistence.

The sky
symbolizes shared humanity and freedom

The kite
symbolizes hope, aspiration, and possibility

The string
symbolizes responsibility, connection, and belonging

The wind
symbolizes the challenges through which resilience develops

The colors
symbolizes cultural diversity and inclusion

The collective flight
symbolizes unity without uniformity

RFOK's mission emphasizes fellowship and goodwill through kite flying, bringing together participants from different backgrounds.

2.4 Alignment with UNFPA Ethiopia

UNFPA Ethiopia's work on Women, Peace and Security and Youth, Peace and Security places women and young people at the center of peacebuilding and community decision-making. Its programs include peace dialogue, youth participation, gender equality and support for community-led conflict prevention.

The Adama Kite Festival offers a complementary community engagement platform for these priorities by creating opportunities for young women, adolescent girls, and youth of all backgrounds to speak, lead, create, and participate safely.

The festival will not function as a clinical or case-management service. Where appropriate, qualified partners may share age-appropriate information about protection, dignity, available services, and referral pathways.

03 Project Goal

To promote a culture of peace, gender equality, youth empowerment, social cohesion, and inclusive community participation through a creative and intergenerational kite festival in Adama City.

04 Specific Objectives

1. **Promote peaceful coexistence**
   Engage at least 300 participants in activities that celebrate diversity, cooperation, empathy, and shared human values.
2. **Empower adolescents and young people**
   Provide opportunities for youth to express their aspirations for peace, participate in decision-making, and demonstrate leadership.
3. **Advance gender equality**
   Encourage equal participation and leadership of adolescent girls and young women throughout festival planning and implementation.
4. **Strengthen dialogue**
   Facilitate structured, age-appropriate community peace discussions and a collective youth peace pledge.
5. **Ensure inclusion**
   Engage children and young people with disabilities through accessible creative and recreational activities.
6. **Encourage environmental responsibility**
   Demonstrate low-waste kite-making practices, safe material selection, and responsible environmental behavior.
7. **Strengthen institutional collaboration**
   Connect Rotary family organizations, UNFPA Ethiopia, peacebuilding institutions, local schools, and community groups around a shared peacebuilding agenda.
8. **Support sustainability**
   Explore opportunities for an Adama youth-led kite and peace network beyond the festival.

05 Organizing Partners and Institutional Responsibilities

5.1 Prime organizing and strategic partners

ORGANIZATION	PROPOSED RESPONSIBILITY
Rotary Fellowship of Kites (RFOK)	Lead festival organizer; kite design, technical coordination, volunteer instruction, partnerships and event delivery
UNFPA Ethiopia	Prime strategic partner; youth empowerment, gender equality, meaningful adolescent participation, safeguarding technical guidance and Youth, Peace and Security alignment
Timret Lehiwot Ethiopia (TLH)	Lead implementing and administrative partner; finance, procurement, logistics, community engagement, safeguarding and reporting
Selamawi – Rotary Ethiopia Peace Center	Peace education, Positive Peace awareness, dialogue facilitation, peace ambassadors and youth engagement
Life & Peace Institute (LPI)	Technical advice on peacebuilding approaches, inclusive dialogue and community social cohesion
Rotaract Ethiopia Peace Campaign	Youth volunteer mobilization, campaign promotion, facilitation assistance and youth-led activities
Rotary Club of Addis Ababa Central Mella	Rotary service engagement, community networking, resource mobilization and institutional fellowship

All responsibilities are proposed allocations, to be agreed upon by the relevant organizations.

5.2 Additional Rotary family partners

- Rotary Fellowship of Urban Gardening (RFUG)
- Rotary Fellowship of Badminton (RFOB)
- Rotary Satellite Club of Selam
- Rotaract Club of Alle
- Rotaract Club of Wodiyamado
- Rotaract Club of Debbo
- Green Rotaract Concept
- Interact clubs and Rotary-affiliated youth organizations
- Interested Rotary and Rotaract clubs serving Adama and Oromia

5.3 Additional peace, education, cultural and humanitarian partners

- Ethiopia Reads
- Desta Foundation
- Reach Another Foundation
- Alle School of Fine Arts and Design, Addis Ababa University
- Luminos Fund
- Mella Solutions / Mella Communication Technology PLC
- OwlEvents
- Tebita Ambulance
- HOHE Awards

- Local youth associations and disability inclusion organizations

These are potential collaborating organizations drawn from previous related initiatives and partnership networks, not a list of confirmed Adama sponsors. RFOK has previously acknowledged several of these organizations in its fellowship activities.

5.4 Government and community stakeholders to engage

The festival will seek collaboration and relevant approvals from Adama City Administration and the appropriate offices responsible for education, youth, women and children, culture, environmental protection, health and public safety. Local public and private schools, parent associations, youth centers, community leaders, and civil society organizations will also be approached.

SECTION 5 · IN ORDER OF ATTACHMENT

05 Partner Logo Wall

The organizations below are shown in the order their marks were supplied for this concept note.

01

Rotary Fellowship of Kites

02

Life & Peace Institute

03

UNFPA Ethiopia

04

Timret Lehiwot Ethiopia

05

Taya

06

Selamawi – Rotary Ethiopia Peace Center

07

Rotaract Ethiopia Peace Campaign

08

Desta Foundation

09

Rotary Clubs of Addis Ababa

10

Rotary Clubs of Seattle

11

TSINAT

12

AfriYAN Ethiopia

Organizational logos, including the UNFPA emblem and Rotary marks, will appear on public materials only after authorization by the respective organizations and in accordance with their branding policies.

06 Target Groups

200
Children and adolescents from participating schools and communities

50
Young people, volunteers and youth peace ambassadors

30
Educators, parents and community representatives

20
Partner representatives and Rotary family members

300 **Total proposed direct reach**

Participation will seek gender balance and provide appropriate opportunities for persons with disabilities and young people from disadvantaged or marginalized communities.

Indirect beneficiaries may include families, schools, neighborhood networks, and online audiences reached through the festival's approved communication materials.

SEVEN EXPERIENCES. ONE SHARED PURPOSE: PEACE.

07 Festival Components and Activities

7.1 Grand Peace Kite Flight

300 DREAMS, ONE SKY

The festival's centerpiece will be a collective kite flight, with colorful kites carrying handwritten wishes for peace, reconciliation, hope and unity.

Participants will fly individually and in groups, demonstrating how diversity and cooperation can create a beautiful shared experience.

EXPECTED OUTPUT
Approximately 300 prepared kites, with a target of at least 200 decorated with participant-generated peace messages.

7.2 Beqolo Peace Dialogue

SEEDS OF PEACE

Small-group conversations facilitated by trained youth leaders and peacebuilding partners will invite participants to reflect on what peace means in their schools, homes and communities.

The discussion will focus on friendship across differences, nonviolent conflict resolution, respectful communication, gender equality and youth responsibility. Participants will contribute to the Adama Youth Peace Pledge, capturing practical commitments they can carry into their everyday lives.

EXPECTED OUTPUT
At least four facilitated groups and one collective pledge.

7.3 Her Voice, Her Sky

GIRLS AND YOUTH FOR PEACE

A dedicated youth-led component will create opportunities for adolescent girls and young women to share ideas, develop leadership skills, and express their vision for safe, inclusive and peaceful communities.

Proposed activities include peace storytelling, collaborative artwork, confidence-building games and short reflections from female youth leaders. This component is designed to complement UNFPA Ethiopia's gender equality and Youth, Peace and Security priorities.

EXPECTED OUTPUT
At least 100 girls and young women participating across the event, subject to school and community mobilization.

7.4 Peace Through Art, Storytelling and Reading

THE PEACE SKY GALLERY

In partnership with invited education and creative organizations, children will design peace-themed kites, write short messages, read stories about kindness and cooperation, and create a collective peace art display.

Children will be encouraged to express themselves in Afaan Oromo, Amharic, English or other languages with which they feel comfortable.

EXPECTED OUTPUT
A collaborative Peace Sky Gallery of messages, artwork and decorated kites.

7.5 Every Ability, Every Dream

INCLUSIVE FLYING

The festival will make deliberate efforts to involve children and young people with disabilities through assisted kite making, accessible activities, appropriate seating and volunteer support.

Local disability inclusion groups will be consulted on participation needs, accessibility arrangements and respectful representation.

EXPECTED OUTPUT
Accessible participation arrangements and an inclusive activity station.

7.6

Rhythm of Peace

CULTURE, MUSIC AND FELLOWSHIP

Music, poetry, dance and cultural expression will bring a celebratory dimension to the event. Young performers will be invited to share messages about friendship, unity, cultural respect and nonviolence.

Performances will be age-appropriate, nonpartisan, culturally respectful and consistent with the festival's peacebuilding theme.

EXPECTED OUTPUT
A curated community performance program with youth participation.

7.7

Green Peace

CARING FOR OUR SHARED HOME

RFUG, Green Rotaract Concept and invited local environmental groups will promote responsible kite materials, proper waste collection and the relationship between environmental stewardship and community wellbeing.

A short cleanup and environmental reflection will close this activity.

EXPECTED OUTPUT
A cleaned activity area and a short youth-generated environmental pledge.

FRIDAY, 16 OCTOBER 2026 — ADAMA CITY

08 Detailed Festival Schedule

TIME	SESSION	RESPONSIBLE TEAM
8:00–9:00 AM	**Venue preparation, safety checks, volunteer briefing**	RFOK, TLH, local volunteers
9:00–9:30 AM	**Registration, welcome and kite distribution**	Volunteers, Rotaract Peace Campaign
9:30–10:00 AM	**Official opening and peace messages**	Lead organizers and invited partners
10:00–10:45 AM	**Kite-making and peace art workshops**	RFOK, creative partners
10:45–11:30 AM	**Beqolo Peace Dialogue**	Selamawi, LPI, youth facilitators
11:30 AM–12:15 PM	**Her Voice, Her Sky and inclusive activities**	Proposed UNFPA technical team, TLH, volunteers
12:15–1:00 PM	Lunch and community fellowship	Logistics team
1:00–2:00 PM	**Grand Peace Kite Flight**	RFOK and all participants
2:00–2:45 PM	**Cultural performances, poetry and youth messages**	Cultural and education partners
2:45–3:15 PM	**Green Peace environmental activity**	RFUG, Green Rotaract Concept
3:15–3:45 PM	**Adama Youth Peace Pledge and collective finale**	Peace facilitators, youth ambassadors
3:45–4:00 PM	**Appreciation, recognition and closing**	Organizing partners
4:00–5:00 PM	Safe departure, cleanup and equipment inventory	TLH, RFOK, local team

The program will include time for rest, hydration and flexibility around wind and weather conditions. Highlighted: the Grand Peace Kite Flight.

09 Implementation Strategy

The festival will be implemented through a collaborative, youth-centered, inclusive and community-owned approach.

PHASE I

Preparation and Mobilization

12–15 October 2026

Immediate priorities include confirming the host venue, local government permissions, participating schools, partnership commitments, financing and in-kind support.

A local coordinating group will be established to recruit and brief volunteers, manage registration, organize materials and prepare the venue.

Participating schools and families will receive clear information about the program, transport, consent procedures and child protection arrangements.

PHASE II

Festival Delivery

16 October 2026

Activities will be delivered in parallel and sequential formats, allowing participants to engage with kite making, peace education, dialogue, recreation and cultural performances.

Designated team leads will oversee safeguarding, health and safety, logistics, program coordination, media and volunteer supervision.

PHASE III

Documentation and Follow-Up

17–20 October 2026

The organizing team will prepare a short event report covering participant attendance, gender and age participation, inclusion, activity delivery, expenditure, partner contributions, learning and recommendations.

A selection of approved photographs, messages and participant reflections will support a public impact story. Follow-up consultations will explore the possibility of establishing an Adama-based youth peace and kite club.

10 Safeguarding, Inclusion and Do-No-Harm

Safeguarding is a central requirement, not an optional activity. The festival will operate under an event-specific safety and child protection plan, with clear accountability and appropriate procedures for reporting and responding to concerns.

Core safeguards

Child protection

Age-appropriate supervision, school coordination, guardian permissions where applicable, a designated safeguarding focal person and a code of conduct for volunteers.

Gender equality and dignity

Safe and welcoming participation for girls and young women, including appropriate sanitation, privacy and accessible reporting mechanisms.

Disability inclusion

Accessible movement routes, inclusive communication, seating, assisted activities and reasonable accommodations identified through consultation.

Kite safety

No activity near power lines, busy traffic or aviation-sensitive areas. Dangerous, abrasive or glass-coated kite strings are prohibited.

Weather preparedness

An assessment of wind, rain, lightning, shade, water availability and arrangements for suspension or cancellation if conditions become unsafe.

Health and emergency arrangements

First aid, emergency vehicle access, emergency contacts and a defined incident response procedure.

Responsible communications

Informed consent for identifiable photographs, especially of children; no publication of sensitive personal information.

Nonpartisanship and social inclusion

Respectful facilitation that avoids political campaigning, discrimination, stigmatization or coercion.

No sensitive protection disclosure will be solicited in public group sessions. Any concerns requiring specialized assistance will be handled privately by trained personnel using agreed referral mechanisms.

11 Expected Outputs and Results Framework

RESULT AREA	TARGET INDICATOR	VERIFICATION
Community participation	300 direct participants	Registration and attendance
Peace engagement	4 dialogue groups	Facilitator reports
Creative participation	At least 200 decorated peace kites	Activity records
Youth mobilization	50 youth volunteers and ambassadors	Volunteer register
Gender inclusion	Target of at least 50% female participation	Disaggregated attendance
Youth leadership	One collective youth peace pledge	Approved pledge document
Organizational collaboration	At least 8 participating partner organizations	Confirmed participation records

RESULT AREA	TARGET INDICATOR	VERIFICATION
Environmental responsibility	One awareness and cleanup activity	Activity documentation
Learning and accountability	One final event and financial report	Partner review

Outcome measurement

A simple sample-based before-and-after reflection will explore whether participants report improved understanding of peaceful dialogue, inclusion, gender equality and cooperation. Indicators will assess immediate learning and engagement, rather than claiming that a single event has permanently reduced conflict.

Participants' feedback will also inform future activities, with voluntary and anonymous responses for children where feasible.

12 Proposed Budget and Resource Mobilization

Indicative expenditure ceiling. All amounts in Ethiopian Birr (ETB), ordered by size.

BUDGET COMPONENT	ETB	SHARE
Kite production, supplies, string and workshop materials	45,000	18%
Meals, snacks and drinking water	35,000	14%
Transport, local mobilization and logistics	30,000	12%
Sound, youth performances and facilitation materials	30,000	12%
Venue preparation, shade, tents, chairs and equipment	25,000	10%
Contingency	25,000	10%
Banners, printing, communications and signage	20,000	8%
Accessibility and inclusive participation support	15,000	6%
First aid, safeguarding, sanitation and safety	15,000	6%
Photography, documentation and reporting	10,000	4%
Total	**250,000**	**100%**

ETB 250,000 **Total indicative project budget**

Subject to quotations, partner agreement and procurement review. The contingency represents 10% of the total envelope.

Proposed resource mobilization approach

The festival will seek a mix of financial support, donated materials, services and volunteer contributions from participating institutions. Potential contributions include kite kits, school mobilization, transport, venue access, refreshments, health and safety support, youth facilitators, printing and event documentation.

> UNFPA's designation as a proposed prime strategic partner does not imply an approved funding allocation. Its potential financial, material or technical contribution will be determined through formal consultation.

TLH will maintain an expenditure register, supporting receipts and records of in-kind contributions, subject to an agreed financial management arrangement.

13 Risk Assessment and Mitigation

POTENTIAL RISK	MITIGATION STRATEGY
Unfavorable weather	Monitor forecasts, establish stop/go criteria and prepare a safe alternative program
Insufficient funding	Prioritize essential activities and secure in-kind commitments
Delayed partner confirmation	Assign a core delivery team and avoid depending on unconfirmed resources
Low school participation	Coordinate early with local education officials and school representatives
Child safety incidents	Safeguarding focal person, trained volunteers, supervision and emergency protocols
Exclusion of vulnerable groups	Accessible venue, targeted outreach and appropriate support
Kite-related injuries	Safe flying zones, approved materials, controlled activity stations
Transport delays	Local logistics coordinator, verified routes and buffer time
Reputational risks	Approved communication, accurate partner recognition and consent-based photography

14 Monitoring, Evaluation and Learning

The project will apply a practical monitoring approach focused on event quality, inclusion, community participation, learning and accountability.

Monitoring tools will include participant registration, age- and gender-disaggregated attendance, volunteer reports, short participant reflections, facilitator observations, photographs captured with consent, and financial records.

The post-festival report will examine whether the intended target groups participated, which activities generated meaningful interaction, the adequacy of safeguarding arrangements, and what improvements are necessary. Youth voices and the perspectives of local community representatives will be central to the assessment.

15 Sustainability and Future Vision

The Adama Kite Festival is intended to become more than a one-day event. Its longer-term vision is to cultivate a youth-led culture of peace through creative community engagement.

Following the festival, the organizing partners will explore establishing an **Adama Kites for Peace Network**, with interested local schools, youth groups, Rotary family organizations and community institutions.

Potential follow-up initiatives include school peace clubs, annual community kite festivals, girls' leadership activities, interschool peace exchanges, accessible recreation, peace arts workshops and environmentally responsible kite-making programs.

The festival may also contribute to a broader **Ethiopian Kites for Peace Festival Circuit**, connecting communities through creativity, service and fellowship.

Any expansion will depend on an evaluation of the Adama pilot, community demand, partner commitment and available resources.

16 Strategic Value for Prime Partners

The initiative offers each proposed prime partner a clear opportunity to contribute to community wellbeing through its distinct strengths.

UNFPA Ethiopia

An accessible, creative platform for adolescent and youth leadership, inclusive dialogue, gender equality and the Youth, Peace and Security agenda. This complements UNFPA's existing national programming and its partnership relationship with Timret Lehiwot Ethiopia, which is listed among the NGO implementing partners in UNFPA's tenth country programme materials.

Rotary Fellowship of Kites

Strengthens the use of kite flying as a medium for connection and goodwill while expanding opportunities for community-centered Rotary fellowship.

Timret Lehiwot Ethiopia

Integrates peace, education, youth empowerment, social inclusion and creative approaches to community development.

Selamawi and Life & Peace Institute

Opportunities to engage children and youth in practical peace education and dialogue.

Rotaract Ethiopia Peace Campaign and the wider Rotary family

An engaging service activity that connects young leaders, volunteers, clubs, fellowships and community organizations.

17 Communications, Branding and Recognition

All approved communication materials will carry the festival's official title and theme:

ADAMA KITE FESTIVAL 2026

ONE SKY. ONE PEACE. ONE HUMANITY.

Friday, 16 October 2026 · Adama City • Oromia • Ethiopia
Led by Rotary Fellowship of Kites

LET PEACE FLY!

Proposed prime strategic partners: UNFPA Ethiopia, TLH, Selamawi – Rotary Ethiopia Peace Center, Life & Peace Institute, Rotaract Ethiopia Peace Campaign and Rotary Club of Addis Ababa Central Mella.

The event communication strategy will include invitations, digital posters, short peace messages, partner recognition, youth stories and post-event documentation.

Organizational logos, including the UNFPA emblem and Rotary marks, will appear on public materials only after authorization by the respective organizations and in accordance with their branding policies.

18 · CONCLUSION

When Peace Takes Flight



There are moments when a community needs more than words. It needs a space to gather. A reason to smile. A common purpose. And a reminder that our differences need not divide us.

On Friday, 16 October 2026, the Adama Kite Festival proposes to bring children, youth, women, families, Rotarians, peacebuilders and community leaders together beneath one open sky.

Each kite will tell a different story. Some will carry a child's dream of a peaceful school. Others will carry a young woman's hope for a future of opportunity and dignity. Still others will carry the wishes of families and communities seeking understanding, cooperation and lasting harmony.

But as the kites rise together, their message will become one. ***Peace belongs to everyone.***

Together, RFOK, UNFPA Ethiopia, TLH, Selamawi, Life & Peace Institute, Rotaract Ethiopia Peace Campaign and their invited partners can create a platform through which young people are seen, heard, valued and empowered to contribute to peace. Because when we give children the opportunity to imagine peace, we open the possibility for them to help build it.

WE FLY FOR PEACE.
WE RISE TOGETHER.

Let Adama be a city where hope takes flight. Let every kite carry a message. Let every child become a voice for peace.